

Expand the Reach of NetBase Quid

Integrate with over 3,000 applications using Zapier



Zapier Connector



Enhance data coverage



Bring Your Own
Data automation



Integrated alerts

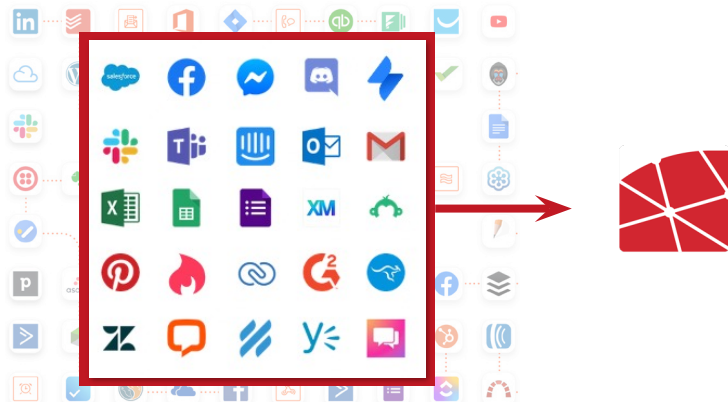


Rapid deployment with
3000+ prebuilt apps

Maximize the impact of NetBase Quid with Zapier

NetBase Quid delivers the leading continuous Consumer and Market Intelligence platform, but your teams use more than just NetBase Quid. To make sure you can accomplish your goals, you need to make sure that the platform is integrated across critical systems.

NetBase Quid added support for Zapier to help with integration. Zapier provides a platform to connect your apps and automate workflows. It seamlessly enables a business to automate critical tasks by moving information between your web apps, including NetBase Quid. This allows you to focus on your most important work, not manually moving data around.



Built to Integrate

Whether grabbing data from social or news sources, uploading your own voice of the customer data for analysis, or leveraging BI connectors, NetBase Quid supports customers in sharing data across applications.

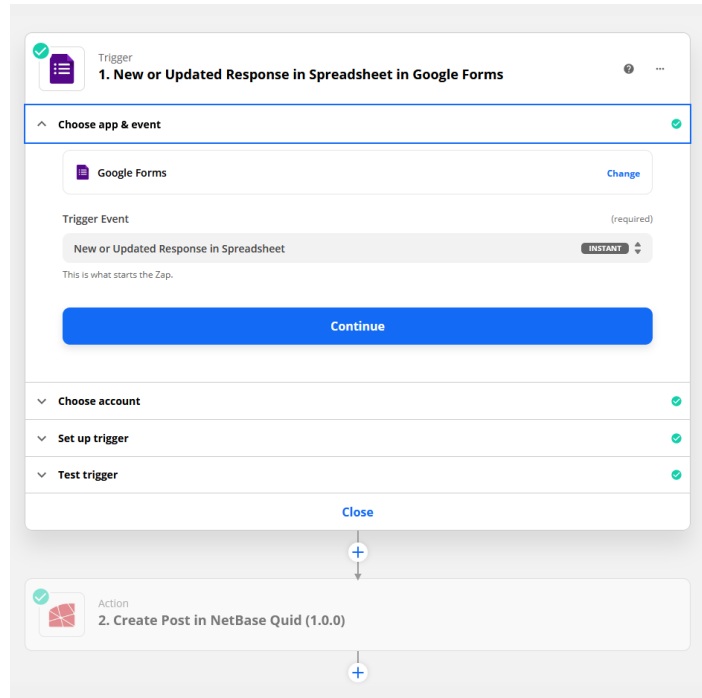
With a prebuilt connector to Zapier, NetBase Quid customers can quickly share information between NetBase Quid and the library of Zapier applications. This library includes over 3000 applications enabling you to connect NetBase Quid to almost any system without code.

Save time

Zapier is explicitly designed to make it easy for you to automate workflows or load data across systems. Since the workflows do not require code, business users can connect NetBase Quid to any app within the Zapier library without the help of IT. By automating the workflow to load data, your team can focus on high-value tasks, not manually connecting siloed systems.

Enrich your analysis

Finding unmet needs requires the correct data, and with Zapier and NetBase Quid, there has never been a better time for adding data to enrich your analysis. While NetBase Quid offers an industry-leading set of data sources, you could require 3rd party or your own data. This data might be survey or CRM data, or maybe even social data from Discord or Facebook Groups. Whatever the data is, you can use Zapier to get the data into NetBase Quid so you can find those unmet needs.



Develop no-code integrations to NetBase Quid using Zapier's web interface

Hundreds of Use Cases



Survey Data

Enhance a topic analysis by importing survey data into NetBase Quid from Survey Monkey, Google Forms, or Qualtrics.



CRM Data

Bring CRM data from Salesforce, Zendesk, Zoho, Gong, etc. on customers or prospects and customer service to add datapoint to identify trends.



Social Data

Add additional data channels from Discord, Facebook Groups or other streams to enhance your social analysis.



Integrated Alerts

Keep teams aware of brand mentions or changes in sentiment by moving NetBase Quid data to collaboration tools like Microsoft Teams or Slack.



Workflows

Leverage NetBase Quid to trigger an update to a project management tool, such as Asana or Trello.



Bring Your Own Data Automation

Utilize data within spreadsheets, such as Microsoft Excel or Google Sheets, to automatically upload your custom data to NetBase Quid.

NETBASE QUID™

NetBase Quid is the next generation consumer and market intelligence platform, delivering contextual insights to reveal business trends, connect with consumers, and understand the story behind competitors and the market.

The platform uses advanced artificial intelligence to process billions of indexed resources across all forms of structured and unstructured data, empowering our brand, agency and consulting services customers to make smart, data driven decisions accurately, quickly and efficiently.

NetBase Quid is a trusted partner of American Airlines, Coca-Cola, Ogilvy, T-Mobile, United Airlines, YUM! Brands, Walmart, Hyundai, Wunderman Thompson, Microsoft, BCG and The New York Times. Learn more at www.netbasequid.com.

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