NetBase Quid Privacy Policy

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This Privacy Policy is applicable to the use NetBase Quid's public site: www.netbase.com ("Public Site") and to the use of NetBase Quid's Services. The term "Service/s" refers to NetBase Quid's Software as a Service software application/s, accessible on-line on a subscription basis.

NetBase Quid values your privacy. This policy explains how we collect, use, share, and protect information that we access from you through our Public Site and through the NetBase Quid Services. This Privacy Policy applies to visitors, users, and anyone else who accesses the Public Site publicly and, as specifically noted below, to Users who access the Services.

Using the Public Site or the Services means that you have consented to our terms. If you do not agree with the information provided in this Policy, please do not use the Public Site or, if you are a User, do not use the NetBase Quid Services.

Using our Services requires entering into an agreement with us to become a customer ("Agreement"), and the information that you share with us through our Services, or derive from our Services is governed by the terms of that applicable Agreement. Use of the Services may require the following information for logging in, validation of use, and to utilize the functionality of the Services: User name, User email address and User phone number. Also, in connection with NetBase Quid Services, privacy protections are provided as required by applicable law. As required by GDPR standards, we are compliant as further described in our GDPR statement, which is available to you upon request.

How NetBase Quid Collects Your Information

There are three categories of information that we collect from you:

- **Given Information**: Information that you provide us explicitly, such as when filling out a registration form, registering for an event, or asking for information. For clarity, we refer to this as Given Information because you gave it to us by performing an action.

- **Technical Information**: Information that our servers automatically collect from you when you visit the Public Site, such as your IP address, browser type, operating system type, and the date/time of your visit. For clarity, we refer to this as Technical Information because we collect it automatically.

- **User Information**: Information that you provide us explicitly for purposes of identifying yourself as a NetBase Services user, such as for logging in, or other user interface activities with our NetBase Quid Services as a User as defined in the Agreement. For clarity we refer this as User Information because you gave it to us in order to utilize the NetBase Quid Service as a User.

More About Technical Information

Technical information collected via the Public Site includes two types:

- **Cookies**: When you visit the Public Site, we may use cookies and similar technologies (such as pixels, web beacons, and local storage) to collect information about how you use the Public Site.

- **Log file information**: Our servers collect and save information to a log file each time you make a request to
access (visit) a web page or application, or download the content of a web page or application to your browser or device. More specifically, this information includes your web request, Internet Protocol ("IP") address, browser type, referring/exit pages and URLs, the number of clicks you make, how you interact with links on the Public Site, domain names, landing pages, pages viewed, and other such information. This information allows for more accurate reporting and helps us to improve the Public Site.

How NetBase Quid Uses Your Information entered into the Public Site

NetBase Quid uses Given Information to communicate with you about business matters, such as:

- Responding to inquiries
- Processing requests
- Placing orders
- Contacting you about NetBase Quid Services

NetBase Quid uses Technical Information to:

- Collect anonymous statistics on how the Public Site is used
- Measure site errors
- Enhance the Public Site
- Improve NetBase Quid products and services
- Market NetBase Quid services to you

NetBase Quid may also use Technical Information collected via cookies to improve your individual experience with the Public Site.

Other Uses:

NetBase Quid uses third-party analytics tools to measure traffic and usage trends on the Public Site. These tools collect information, such as the web pages you visit or add-ons you use, sent by your device or the Public Site. We use this information to improve the Public Site. Because NetBase Quid collects your information along with information from other users, we cannot reasonably use it to identify you specifically.

How NetBase Quid Uses Your Information entered into the NetBase Quid Services

NetBase Quid uses User Information to:

- Register you as a User with the NetBase Quid Service
- Activate you as a User with the NetBase Quid Service
- Provide you with support as a User of the NetBase Quid Service
How NetBase Quid Shares Your Information

- NetBase Quid may share your information with our NetBase Quid offices throughout the world in order to service your inquiries and requests as well as to service you as a User per our Agreement.
- We will not rent, sell, or share your information with anyone other than as allowed in this Privacy Policy, with the following exception:

  NetBase Quid may disclose your information without notice to you if, in NetBase Quid's reasonable business judgment, such disclosure is necessary (a) to comply with applicable laws or to respond to subpoenas, warrants, or regulatory requirements, or (b) to protect or defend NetBase Quid's rights or property.

Processing or Transfer to Other Countries

NetBase Quid conducts business throughout the world and we may process your information somewhere in the world other than where you entered the information (“Original Country”). NetBase Quid may send your information to countries other than the Original Country solely as permitted in this Privacy Policy. Other countries may have different data protection laws than the Original Country and you expressly agree to such processing and transfer. With regard to transfers governed by GDPR, NetBase Quid complies with regard to such transfers as further set forth in our GDPR Statement, which is available to you upon request.

Third Party Links

The sites noted may contain links to other sites for third parties whose privacy policies may be different than ours. Please read their policies, which are completely separate from NetBase Quid's Privacy Policy.

We Work Hard To Take Care of Your Security

NetBase Quid takes all reasonable and necessary technical and organizational security measures against the unauthorized or unlawful use of your information, and have implemented and will continue to monitor and update appropriate technical and organizational measures to ensure a level of security appropriate to the risk. In assessing the appropriate level of security, NetBase Quid shall take into account the state of the art, the cost of implementation and nature, scope, context and purposes as well as the risk or varying likelihood and severity of such risk.

Children’s Privacy

NetBase Quid does not knowingly collect or solicit any information from anyone under the age of 13 nor knowingly allow such persons to use the Public Site. The content of this site is not directed at children under the age of 13. If we learn that we have collected personal information from a child under age 13 without parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us as set forth below.
NetBase Quid Services and Third Parties

NetBase Quid Services (not NetBase Quid.com) receive information from third parties such as Facebook, Twitter, Instagram and YouTube. We are required to comply with our contract with these social networks or their public terms and conditions.

If you execute an order or contract for services with NetBase Quid, please refer to the explanation of and links to applicable social network terms and policies in the NetBase Quid Terms of Use that is provided with your legal agreement with NetBase Quid.

If you register as a user of any of our Services, we may ask you to provide your name, email address, contact telephone number (landline and/or mobile), the company you work for, a username and password, and other data relevant to the Services we provide. If you log in to our services, we collect data on product usage to better support you and to optimize our products for you. If you contact our support services, we will collect the data we need to categorize your question and respond to it. We also use this data to track potential issues with our Services and customize our support responses to better serve you.

If you believe we have information from you that you do not want us to have, please contact us as described below and contact the social media provider to whom you initially gave that information. We will delete your content upon your request.

Please note that our Services may use the YouTube API on your behalf. YouTube's developer terms require us to notify you that our Services use YouTube API Services (i.e. data from YouTube) and to link to the YouTube privacy statement http://www.google.com/policies/privacy.

How to Contact Us

If you have questions or concerns about the NetBase Quid Privacy Policy or its implementation, contact NetBase Quid at privacy@NetBase.com.

Changes to this Privacy Policy

We reserve the right to change this Privacy Policy whenever necessary. Please check back periodically for updates. Remember that when you use the Public Site or the NetBase Quid Services, you are agreeing to the Privacy Policy that is current at that time.